

# Ord Verse® Phentolamine Mesylate



## **Normal faster**

Your patient wants and needs to get on with their life without that numb, drooling, distorted face feeling. OraVerse is the only local anesthesia reversal agent that accelerates the return to normal sensation and function for patients who want to avoid the unwanted and unnecessary lingering soft tissue numbness after routine dental procedures.

## A great practice builder and it's affordable!

Most patients hate to be numb. Granted you would not use OraVerse for more invasive dental procedures, however, it is the perfect accompaniment for reversal of numbness after crown/veneer preps, routine restorative work, root scaling and other treatments that do not require long-term numbness. Whether you charge your patients or not for the procedure, you should recoup your investment as a practice builder when you order OraVerse and sign up to be listed on our consumer website - www.normal-faster.com. At approximately \$10.00 a cartridge, Yes, OraVerse is affordable! When you offer your patients OraVerse – you become their champion and they remember their visit in a much more positive light.

## **Use OraVerse:**

**To Prevent Oral Hematomas:** Children and patients with special needs could cause harm to their inner cheek, lip or tongue by being numb longer than necessary. OraVerse is indicated for patients 6 years old and older weighing at least 33 pounds.

**For Cosmetic Restorations:** OraVerse is used to un-numb the face so that proper symmetry is assured prior to the patient leaving the office.

**For patients who need to return to normal faster:** Teachers - sales professionals - medical office personnel - anyone dealing with the public will thank you. People who are diabetic need to eat at scheduled intervals to maintain their insulin levels.

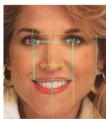
## These patients are all OraVerse candidates!

### OraVerse is a great way to differentiate your practice!

Your patients will appreciate it's benefits and know that you care about them when you offer them OraVerse. Try a box and see what a difference it makes in the quality of your patients life as they return to normal faster with no discomfort from numbness. In no time they will be singing your praises to their friends and family members ...and your practice will benefit.



Photo courtesy of Dr. Fred Margolis, D.D.S., Pediatric Dentist, Buffalo Grove, IL



Paula Zahn. Photo via goldennumber.net





## ADOPTED BY ACKNOWLEDGED EXPERTS IN THE DENTAL COMMUNITY

#### Leonard A. Hess, DDS · Senior Faculty, The Dawson Academy · Private Practice, Monroe, NC

"OraVerse has become a permanent part of my clinical armamentarium. In complex restorative and cosmetic cases it allows me to evaluate lip position and lip movement dynamics at the prep visit. This makes my cases more predictable and saves on valuable chair time. For operative care, OraVerse patients have a higher level of comfort when the procedure is over and are able to get on with their day. OraVerse has become part of my practice's standard of care."

#### Dr. Rex Yanase of Yanase Dental Group in Torrance, CA

"I had very positive feedback from my first experience with OraVerse. My patient left our office and emailed us back that within no time she was eating dinner with her husband. She said she "Loved it."

#### Dr. Gerilyn Alfe of Chicago Smile Spa in Chicago, IL

"I've been using OraVerse since its US introduction. My patients are thrilled that they no longer have to be numb, drooling fools for hours after seeing me! I often see patients before they head into work; they no longer have to clear their day because they are incapacitated from dental anesthesia. Usually in as little as an hour after their appointment, they are able to eat, drink, smile, talk and function normally. It's removed one more barrier to dental treatment."

#### Dr. Sean G. Boynes, Director of Dental Medicine, Care South Carolina, Society Hill, SC

"I have found that OraVerse not only reduces the duration of anesthesia but decreases the chance of self-inflicted injuries occurring in dental patients"

#### Dr. Louis Passauer Jr. of Mandeville, LA

"My name is Louis Passauer Jr. and I practice in Mandeville, Louisiana. I have had the opportunity to use OraVerse on three different patients and have had the following reactions:

Patient 1 - "One hour later and I have all the feeling back in my mouth, that's good stuff."

Patient 2 - "Complained ahead of anesthesia that she typically stays numb for 6 hours or longer and hates being numb. So I offered her OraVerse to try. She called and said it was the best experience with anesthesia she has ever had. She said there is no way she will ever have a procedure done again without OraVerse and will gladly pay extra for the reversal of the anesthetic affects. She also reported instead of being numb for 6 hours or longer she was only numb for 2 hours."

Patient 3 - "Oh my God this is the greatest stuff in the world. The numbress wore off in less than one hour. I would gladly pay for this treatment in the future."

So far after using OraVerse on three patients the feedback has been incredibly positive. There have been zero negative comments and patients have reported they would gladly pay extra for OraVerse. I can see this being a significant opportunity as a practice builder for a dentist, with OraVerse possibly separating one office from another."

#### Jan Linhart, DDS, PC, Cosmetic & Restorative Dentistry, New York, NY

"Being in midtown Manhattan, most of our patients come to our office during normal business hours. They need to be able to leave our office and walk into a meeting or a luncheon without being distorted. We greatly appreciate that we now have a product that can truly allow our patients to resume their normal activities right after their dental appointment."



it's time to learn more.

